

JOSE MATAMOROS
Copywriter / Content Writer
Chicago, IL
(312) 810-5427
jose.matamoros@me.com
joseamatamoros.com

CONTRACT 2015 – PRESENT

Noble Communications

- 04/17 – 5/17
- Rutgers Health

Flowers Communications

- 03/17 – 04/17
- McDonald's

Merkle

- 02/17 – 03/17
- LifeLock, Visa, Airbnb

Popskull

- 11/16 – 12/16
- Naming of new snack brand

Schawk

- 01/16 – 10/16
- Amway

PACO Collective

- 04/15 – 12/15
- ComEd, Blue Cross Blue Shield

FULL TIME 2012 – 2015

FCB Global

- State Farm, Kmart, Jack Daniel's

FREELANCE 2010 – 2012

Sears UX

- Sears, Sears Puerto Rico

TravelClick

- Regal Pacific Hotel Buenos Aires

Draftfcb

- Qwest, State Farm, Kmart

The Marketing Store

- McDonald's, GRAMMY's, World Cup

STRENGTHS

Seven years of agency copywriting and content writing experience in the digital and traditional advertising space.

SKILLS

- Copywriting
- Content Writing
- Healthcare Writing
- Transcreations
- AP Style Guide
- Adobe Creative
- Mac / PC proficient

CAPABILITIES

Healthcare, financial, multicultural branded content, shopper marketing, retail, social media, e-commerce, SEO, direct mail, branding, gaming, script writing, billboard

LANGUAGES

English / Spanish

NETWORKS

- [linkedin.com/in/josematamoros](https://www.linkedin.com/in/josematamoros)
- twitter.com/josewritescopy

EDUCATION

Miami Ad School

Advertising Portfolio in Copywriting

Florida International University

BBA in Finance